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GINNY OWENS RELEASES *LOVE BE THE LOUDEST* NOV. 18

Pop Flavored Album Meant To Inspire Listeners To Put Feet To Their Faith

Owens To Donate A Portion Of The Album's Proceeds To Charity

Album Features Big Daddy Weave, Ellie Holcomb, Meredith Andrews, All Sons & Daughters

iTunes / Spotify Two-Song SuperSingle Available Today

Award-winning singer-songwriter **Ginny Owens** releases her ninth studio album, ***Love Be The Loudest***, Nov. 18 on her indie label, Chick Power Music, with The Fuel Music distribution. Prior to the release, two brand new [Apple Music](#) and Spotify SuperSingle tracks from the album, the reimagined version of Owens' No. 1 hit song "If You Want Me To" and "The Loudest Voice," will be available beginning today (Oct. 21). The full pre-order of the album is to begin Nov. 4.

After more than a million albums sold, a trio of Dove Awards and career-defining No. 1 hit singles like the aforementioned track and "Free," Owens could have settled on her substantial laurels and coasted through this next season as a sought-after recording artist and songwriter. But she knew God was calling her to be bold, so she set out to design an album that would reflect current music trends while inspiring listeners to put feet to their faith.

“Most people think my greatest life challenge is blindness; I’ve been blind since age three. But that simply isn’t true,” says Owens. “My greatest challenge is doing battle with the critical voices of my own perfectionism, others’ doubt and our culture’s values in my head; they distract me from what’s most important ... Every song on this album is an invitation to my heart, and the heart of the listener, to allow God’s perfect voice of love and truth to be irresistible to our hearts, drowning out all other voices, and moving us to action.”

“I want to challenge myself and those who listen to find ways to give away the love God is endlessly pouring into us,” continues Owens. “One practical way for me to give is to donate a portion of sales to support the meaningful work of organizations that touch lives with God’s love.”

Working for the first time with well-known producers **Rusty Varenkamp** (TobyMac, MIKESCHAIR, Jason Gray), **Chad Copelin** (Ben Rector, All Sons & Daughters) and **Josh Bronleewe** (We Are Messengers, Natalie Grant), Owens’ ***Love Be The Loudest*** moves into new musical territory, combining her signature, thoughtfully-crafted lyrics with pop and electronic dance music.

“I’m a pop music junkie,” Owens admits, “so it’s fun getting to embrace those sounds. I can’t believe I haven’t jumped into that space before now.”

Collaborating with several artists who lent their vocals to the project, including Big Daddy Weave’s **Mike Weaver** on “The Way God Sees,” **Ellie Holcomb** on “Love Looks Beautiful,” **Meredith Andrews** on “How Much More” and **All Sons & Daughters** on “God Is Love,” Owens shares: “There is no cliché or half-hearted lyric here. Only vulnerability and honesty. God has clearly spoken to me that I don’t have time to waste. Every word and every moment has to have a purpose.”

Offering a newfound vulnerability most evident on “The Fire,” a song she says is “probably the most significant song on the record,” Owens reveals that this track was born out of her recent struggle with vocal challenges and a benign tumor that resulted in ongoing health issues.

“We meet God in our suffering and either learn to trust Him or turn our hearts away from Him,” she asserts. “As I cried out to God with fear and uncertainty, He gave me more of Himself. And as my trust grew, I didn’t need to have the answers anymore.”

Other featured songs on the album include the cascading “Coming Alive” and call to action “Go Be Light” along with the SuperSingle track, “The Loudest Voice,” which sparked the album’s title and urges listeners to drown out noise and listen to God. The album also includes the reimagined version of Owens’ hit song,

“Wonderful Wonder,” which features **Andrew Greer**, and “Made for Loving You (featuring **Andrew Bergthold**).”

“We live in a world that doesn’t make sense. What’s right is wrong; what’s important is devalued,” notes Owens. “My prayer is that these songs will inspire listeners to walk with the hope and courage given us by God.”

The complete track listing for ***Love Be The Loudest*** follows:

- 1) God Is Love (Intro)
- 2) Coming Alive
- 3) The Loudest Voice
- 4) Love Looks Beautiful (feat. Ellie Holcomb)
- 5) The Way God Sees (feat. Mike Weaver)
- 6) Fearless
- 7) The Fire
- 8) Go Be Light
- 9) Made for Loving You (feat. Andrew Bergthold)
- 10) How Much More (feat. Meredith Andrews)
- 11) If You Want Me To
- 12) Wonderful Wonder (feat. Andrew Greer)
- 13) God Is Love (feat. All Sons & Daughters)

About Ginny Owens:

Ginny Owens’ unique musical style and inspirational lyrics have transcended genre definition, endearing her to Christian and mainstream listeners internationally. The Gospel Music Association named Owens New Artist of the Year in 2000, and the songstress went on to receive two additional Dove Awards, a string of radio hits and song placements in both feature films and television shows. She has also penned songs for other artists, including Michael W. Smith, and has performed for audiences at the White House, Sundance Film Festival, Lilith Fair and the 60th annual National Day of Prayer in Washington, D.C. In addition to her career in music, Owens is a speaker, blogger, and co-author of *Transcending Mysteries: Who Is God And What Does He Want From Us*.

For all the latest Ginny Owens album, news and tour details, go to <http://ginnyowens.com/>, [Facebook](#), [Twitter](#) and [YouTube](#).



About The Fuel Music:

Established in 2008, The Fuel Music & Management, LLC, is a leading artist management and artist solutions company that independently distributes music internationally. Based in Tennessee, the Fuel team brings nearly 70 years of combined music industry experience in record label operations, major label distribution and marketing, and artist management for artists ranging from upstart bands to GRAMMY Award nominated, multi-platinum artists. More information on the company can be found at www.thefuelmusic.com.

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* **FOR MEDIA ONLY:** Ginny Owens, *Love Be The Loudest* cover artwork, photos and other press materials are available to download at <https://app.box.com/v/GinnyOwensPress>.

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